



ELORA EN PLEIN AIR

Grand River Painting Festival
May 19th to 22nd, 2016

This is the inaugural year of the Elora en Plein Air Festival. We invite artists to our beautiful township. Come and paint the towns of Elora and Fergus and the surrounding countryside. Capture the charming heritage buildings, historic neighbourhoods, breathtaking rivers and gorge vistas, rolling hillsides and picturesque farms of our uniquely beautiful region. Our 4 day festival will culminate in a show and sale of paintings. This is a juried show with awards going to the top three paintings. There will also be a People's Choice award. At registration artists will receive a participant package and additional area information.

For more information please visit www.elorapleinair.ca
Or contact the Elora Arts Council at eloraartscouncil@gmail.com

REGISTRATION FORM

Please fill out the following information:

Attendee's Name: _____

Mailing Address: _____ City _____ Postal Code _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please check off the days you plan to attend

Thursday Friday Saturday Sunday All

Artist Registration Fee: \$45

Members of Elora Arts Council Fee: \$40

Please enclose cheque payable to:

Elora Arts Council
P.O. Box 3084,
Elora, Ontario, Canada
N0B 1S0

To expedite the registration process, please pre-register or complete the following form and bring it with you!

RULES FOR THE ELORA EN PLAIN AIR FESTIVAL

1. Registration/ check-in will be held daily from May 19th – 21st, 2016, from 9:00 a.m. until 5:00 p.m. at the Elora Centre for the Arts, 75 Melville St, Elora ON, Canada N0B 1S0. Pre-registration is encouraged by sending the form and entry fee, postmarked by May 12h, 2016.
2. All canvas/panels/paper (substrate) must be stamped PRIOR to painting. NO unstamped art will be accepted for judging.
3. Each work of art must be started and completed en plein air, with nothing pre-painted or pre-drawn.
4. The size of unframed art work is not to exceed 18" x 24".
5. Artists must provide their own materials. The Elora Arts Council shall assume no responsibility for loss or damage to any work, display or person during this event.
6. Artists may paint any subject/scene outdoors, within the proscribed areas on the maps provided at check-in.
7. Each evening, work must be stored overnight at the Elora Centre for the Arts.
8. The show and sale of work will be on Sunday afternoon in the Minarovich Gallery at the Elora Centre for the Art. Doors open at 1:00 p.m.
9. A 30% commission applies to all sales. Funds go to support the education programs at the Elora Centre for the Arts. The monetary transaction for each artwork sold will be handled by the Elora Arts Council. The HST sales tax will be added to the price of each painting that sells.

SUBMISSION AND JURY PROCESS:

1. Registration is required.
2. Paintings must be delivered to the judging site by 6:00 p.m. on Saturday, May 21st. Jurying will happen Sunday morning. Awards will be presented at 2:00 p.m. at the show on Sunday, May 22nd
3. Event Staff will set up artwork for the jury process and exhibition.
4. Each finished painting submitted must be signed. Attach an index card stating the artist's name, hometown, title of the work, and price.
5. The "Plein Air Stamp" provided at registration must be visible on the back of each painting at the time of submission.
6. Paintings must be appropriately prepared for hanging / display.

RIGHTS:

- Entrant of the 2016 Elora en Plein Air event understands that the Elora Arts Council reserves the right to not accept paintings that do not fall within the rules of the competition.
- Entrant acknowledges receipt of the rules governing the event and agrees that as a condition of being selected as a winner and accepting any prize, the Elora Arts Council shall have the right to publicize and/or broadcast Entrant's name, likeness, voice, photographs and the fact that he or she was selected as well as the dissemination of other information related to the selection.
- Entrant declares that the painting is his or her own work, and that the Entrant is not aware of any ownership of copyright infringement of another person through this submission.

I have read the read and understand the Rules, Submission and Jury and Rights.

Name of entrant

Date